Melissa Burgess

Florida International University
Steven J. Green School of International and Public Affairs
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Miami, FL 33199

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EDUCATION

Ph.D., Political Science, Florida International University, expected August 2026

First Field: American Politics; Second Field: International Relations

Dissertation: Three Essays on Presidential Unilateralism and White House Public Relations Effort

Committee: Kevin Evans (chair), Todd Makse, Marzia Oceno, and David Park

M.A., Political Science, Florida International University, April 2021

Major Field: American Politics

Research Project: Getting His Way: Presidential Memoranda and Executive Orders in the Trump

Administration

B.S., Communication, Florida International University, April 2018

Major: Broadcast Media; Minor: Political Science

Honors: Magna cum Laude

RESEARCH

Peer-Reviewed Publications

Burgess, Melissa and Todd Makse. 2025. "Anachro-Knowledge: Officeholder Change and Outdated Political Knowledge." *American Politics Research*.

Work in Progress

Burgess, Melissa. "Unilateralism as a Strategic Public Relations Tool: The Case of the Clinton Administration's Minority Business Executive Order." Revise and Resubmit at *Congress & the Presidency*.

Bowra, Bethany, Melissa Burgess and Kevin Evans. "Sincerely, Richard Nixon: Presidential Mail Logs and Interbranch Communication." Article manuscript in preparation.

Conference Papers and Presentations

Burgess, Melissa. Forthcoming. "White House Publicity Effort on Laws and Executive Orders from Clinton to Biden." American Political Science Association Conference, Vancouver, British Columbia, Canada.

Burgess, Melissa. 2025. "Executive Orders as Public Relations Tools: Evidence from the Clinton Presidential Archives." Midwest Political Science Association Conference, Chicago, IL.

Burgess, Melissa. 2024. "Live from New York and Straight to Washington: An Examination of Portrayals of Republican and Democratic Politicians on Saturday Night Live."

Bowra, Bethany, Melissa Burgess, and Kevin Evans. 2023. "Sincerely, Richard Nixon: Presidential Mail Logs and Interbranch Communication." American Political Science Association Conference, Virtual.

Burgess, Melissa, Kyle Mattes, David Redlawsk, Ira Roseman and Ben Rudolph. 2021. "Predicting Support for Trump – an Integrative Model." American Political Science Association Conference, Seattle, WA.

Bowra Bethany and Melissa Burgess. 2021. "Divided We Stand: Increasing Legislative Influence through Coalition-Building in the House." Midwest Political Science Association Conference, Chicago, IL.

TEACHING

Instructor of Record

Introduction to American Government, Summer 2025 (online)

Teaching Assistant (2021-2025)

Constitutional Law/Limits (face-to face)
Contemporary Political Theory (online)
Introduction to American Government
(face-to-face and online)

Political Parties (face-to-face) State Government and Politics (face-to-face) The Presidency (face-to-face)

AWARDS, FELLOWSHIPS AND GRANTS

Travel Grant, Presidents and Executive Politics Section, American Political Science Association, 2025

Doctoral Evidence Acquisition Fellowship, University Graduate School, Florida International University, 2024

Kimberly and Dorothea Green Fellowship for Advanced Doctoral Students, Steven J. Green School of International and Public Affairs, Florida International University, 2024

Kevin A. Hill Travel Scholarship, Department of Politics and International Relations, Florida International University, 2024

Best Teaching Assistant in Political Science, Department of Politics and International Relations, Florida International University, 2022

Best Master's Thesis, Department of Politics and International Relations, Florida International University, 2021

SKILLS

Computer and Statistical Software: STATA, NVIVO, Yoshikoder, Zotero, and Microsoft Office Foreign Languages: Spanish (fluent)

REFERENCES

Kevin Evans, Ph.D. Associate Professor Department of Politics and International Relations Florida International University Committee Chair keaevan@fiu.edu

Todd Makse, Ph.D.
Associate Professor
Department of Politics and International Relations
Florida International University
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tmakse@fiu.edu

Marzia Oceno, Ph.D.
Assistant Professor
Department of Politics and International Relations
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