**Jeffery A. Tobin**​ | ​721 W. Camino Real, Boca Raton, Florida 33486 • 954.393.5017 • ​jefftobin11@gmail.com​

**RESEARCH INTERESTS**

Investigations into the relationship between organized crime groups and political corruption, specifically at the sub-national level; the impact of this relationship on the stability of political institutions and political culture; corruption’s effect on people’s migration decisions.

**EDUCATION**

**PhD** Florida International University, Political Science Expected 2024

Dissertation: “Patrimonial Princes: Organized Crime and Local Political Leaders in

Argentina’s Santiago del Estero”

Committee: Dr. Eduardo Gamarra (chair), Ambassador Frank Mora, Dr. Tatiana Kostadinova, Dr. Jose Miguel Cruz

**MA** Florida International University, Latin American Studies Dec 2022

 Thesis: “Transnational Migrants & Democratization: Social Remittances and their ​

Political Impact in Mexico and Nicaragua”

 Committee: Dr. Jose Miguel Cruz (chair), President Luis Guillermo Solís, Dr. Joseph

Holbrook

**BA** Oregon State University, Political Science Jun 2020

 Graduated Summa Cum Laude

 Emphasis: International Relations/U.S. Foreign Policy

**PROFESSIONAL EXPERIENCE**

​**Jack D. Gordon Institute for Public Policy**​ • Miami, Florida 2020-Present

***Research and Analytic Outreach***

* Conduct research on defense- and intelligence community-related topics focused on the Western Hemisphere
* Work with United States Southern Command to develop a research agenda that sheds light on important issues in Latin America and the Caribbean
* Edit the in-house journal, *Global Security Review*
* Help coordinate the annual Hemispheric Security Conference, participants of which include high-ranking government officials from across the region

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**CBS Interactive**​ • Fort Lauderdale, Florida 2011 - 2019

***Director of Strategic Integration/Managing Editor (2018 - 2019****)*

* Supervised top editorial on-air talent​, plus a fast-growing mobile alerts team and plan for its evolution
* Created and executed a plan to launch a new enterprise reporting unit
* Identified best practices for creating engaging content
* Collaborated with product and technology teams to design effective user experiences

***Director of Editorial Operations/Managing Editor (2017 - 2018)***

* Led award-winning editorial staff of 50+ writers, analysts, and editors to sustain No. 2 site traffic ranking in the US
* Oversaw mobile alerts team that showed a 20% growth in two consecutive years
* Created and directed editorial strategies resulting in 20% growth in page views and unique visitors

***Director of Video Operations/Managing Editor (2015 - 2017)***

* Led a video production team of 20+ videographers, editors and on-air talent
* Created and directed strategies resulting in a 20% spike in revenue and 75% increase in traffic
* CBS Interactive jumped from the No. 6 sports media company in the US to No. 2

***Director of Fantasy Editorial/Managing Editor (2014 - 2015***)

* Led staff of 15 for the top paid fantasy sports site in the country
* Developed editorial strategies that contributed to ~15% revenue growth
* Staff won multiple awards for editorial work, as well as video and audio products

***Assistant Managing Editor (2011 - 2014)***

* Responsible for day-to-day management of editorial staff
* Developed new processes resulting in 20% increase in output and revenue
* Created intuitive, trackable performance metrics for all team members

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**Sioux City Journal**​ • Sioux City, Iowa 2009 - 2011

***Deputy Managing Editor***

* Member of the newspaper's executive team, contributing to all major business decisions
* Implemented online-first strategy, making it one of Iowa’s top news outlets
* Directed coverage for a highly awarded and innovative newspaper

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**Suburban Journals of Greater St. Louis**​ • St. Louis, Missouri 2006 - 2009

***Managing Editor***

* Managed five independent newsrooms and 50+ media professionals
* Facilitated company transition from a free product to a paid model
* Led migration to new content management system and staff training curriculum

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**Santa Cruz Sentinel**​ • Santa Cruz, California 2005 - 2006

***Reporter***

* Covered K-12 education policy from the Statehouse
* Created investigative team focused on education and county government ○ Wrote features for the newspaper’s weekly entertainment magazine

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**Gaston Gazette**​ • Gastonia, North Carolina 2003 - 2005

***Reporter***

* Covered state and county government, with a focus on open access to public records ○
* Specialized in enterprise projects that ranged in topic from prisons to local sports
Award-winning business writer covering the local community

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**The Telegraph**​ • Alton, Illinois 2000 - 2003

***Reporter***

* Covered K-12 education policy from the Statehouse and local newsroom
* Specialized in enterprise reporting on large-scale topics focused on government

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**North County Journal**​ • St. Louis, Missouri 1997 - 1999

***Reporter***

* General assignment reporter covering all manner of news in local communities
* Served as photographer for myself and other journalists

**PUBLICATIONS**

“Cuba: Revolution in the Balance?” 2022. With Brian Fonseca, in “Latin American Politics and Development, 10th edition.” Edited by Harvey F. Kline & Christine J. Wade.

**CONFERENCE PRESENTATIONS**

“Migrating Views: Interbranch Relations Through the Lens of Immigration.” Southern Political Science Association annual meeting, Jan. 13, 2023, in Saint Pete Beach, Florida.

“The Corruption Umbrella: A Foundational Cause of Migration in the Northern Triangle of Central America.” Southern Political Science Association annual meeting, Jan. 15, 2022, in San Antonio, Texas.

“Foreign Aid and Corruption: Modernization in the Northern Triangle of Central America.” Presented at the International Studies Association annual meeting, April 1, 2022, in Nashville, Tennessee.